



Marketing Packet

Last Updated: February 9, 2010

RPI
Technologies, inc.
www.RpiTech.com
(618) 939-5927

Table Of Contents

i. Introduction.....	3
ii. FindAutoEvents.com Technology	3
iii. Traffic Reports	4
iv. Ad Packages.....	4
a. Network Wide Premium	4
b. Network Basic.....	4
c. FindAutoEvents.com Site Only	4
d. Ala Carte	4
v. Billing Information	6
vi. Contact Information.....	6
vii. Advertiser Form.....	7

i. Introduction

Thank you for your interest in advertising on FindAutoEvents.com. We are the innovator in automotive event calendar syndication. Inside of this document you will learn about our technology, traffic reports, as well as our advertising packages.

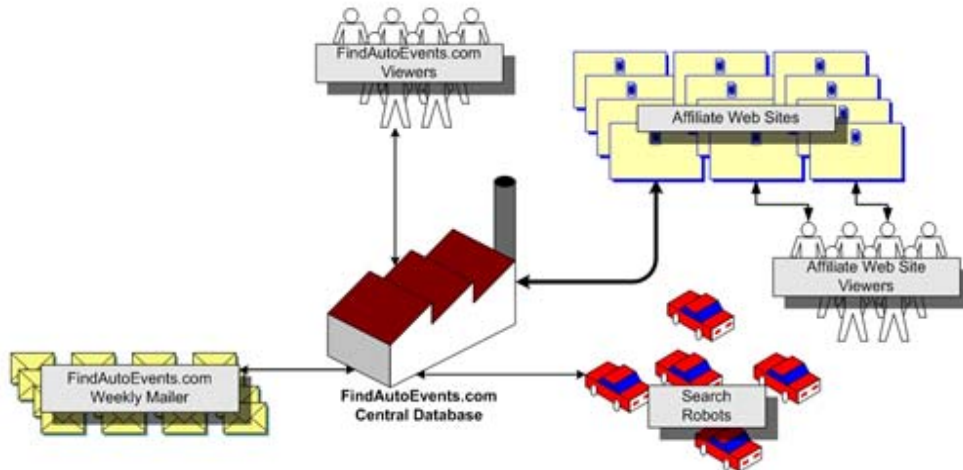
ii. FindAutoEvents.com Technology

While there are many sites on the internet that offer event listings, let us show you why FindAutoEvents.com is so different. There are many key differences between us and competition. Some of these would include but are not limited to:

- First site to offer radius search (ie find event within x miles from your zip code).
- First site to offer an affiliate program that can be integrated into other websites.
- First site to include maps to shows on the event page.
- First site to include the ability to get directions to and from the event.
- First site to include weather and traffic for areas surrounding the event.
- First site to show average gas prices for the event area.

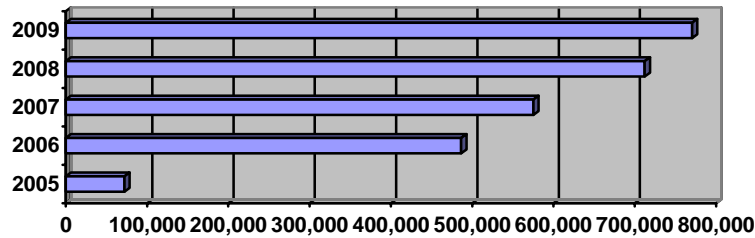
Massive exposure. How many sites can offer you advertising across a whole network of sites and different Medias? With select advertising packages, your advertising can be viewed on any or all of the following Medias...

- Our weekly show emails to users.
- MySpace weekly most viewed event bulletins
- Banner advertisements on FindAutoEvents.com
- Banner advertisements on Affiliate pages.



iii. Traffic Reports

Yearly Graph:



iv. Ad Packages

Currently we offer three advertisement packages. These range from different exposure levels.

a. Network Wide Premium

This is our package with the most possible exposure for your company and includes the following:

- Text Advertisement and link in weekly event emailer.
- “Presented By” mention in weekly MySpace top event bulletins.
- Rotating advertisements in all locations of FindAutoEvents.com.
- Rotating advertisements in all locations of affiliate pages.
- Only one premium advertiser per month.
- *Cost: \$200/month*

b. Network Basic

This package level includes the following:

- Rotating advertisements in all locations of FindAutoEvents.com.
- Rotating advertisements in all locations of affiliate pages.
- *Cost: \$150/month*

c. FindAutoEvents.com Site Only

- Rotating banner advertisements (468x60) banner locations of FindAutoEvents.com website.
- *Cost: \$110/month*

d. Ala Carte

This is for location specific advertising. All areas are rotating ads.

- FindAutoEvents.com Site Footer.
468x60 Banner Ad

v. Billing Information

All billing cycles are done bi-annually and will be prorated to you starting date. The client must supply all artwork. If they are unable to do so, then an art consulting fee would apply.

We reserve the right to refuse advertisements at our discretion and will not allow anything of an inappropriate or “adult” nature.

vi. Contact Information

To start Advertising with FindAutoEvents.com you will need to fill out the following form and then use the below contact information.

FindAutoEvents.com
c/o RPI Technologies Inc.
Waterloo, IL
(618) 939-5927 phone/fax

vii. Advertiser Form

Please complete this form and then fax to the above fax number.

Company Name: _____

Contact Person: _____

Phone Number: _____

Billing Address: _____

Email Address: _____

Package:

- Network Wide Premium Network Basic
 FindAutoEvents.com Site Only

Ala Carte (Displayed on FindAutoEvents.com only):

- Site Footer Event Detail Mid-Page
 Skyscraper

Please sign and date below:

Company Representative: _____ **Date:** _____